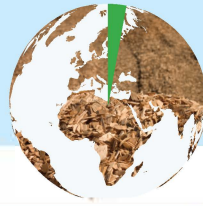


**DID YOU KNOW?** Paper has a place in every part of our lives, serving some of our most basic needs. Not only is it produced from a renewable resource – farmed trees, it's also recyclable and remarkably versatile.



**Paper and planted trees**

Timber plantations only represent **7% of the planet's forest area** but provide about **50% of wood for industrial purposes<sup>2</sup>** – from aviation to textiles, from paper to pharmaceuticals, from furniture to personal hygiene.

<sup>2</sup> Food and Agricultural Organisation of the United Nations

**850 million trees**

planted over **676 000 hectares<sup>1</sup>** in South Africa for the manufacture of pulp and paper products. Particular species of trees are sustainably farmed, providing employment in rural communities. <sup>1</sup> Forestry SA

*Dissolving wood pulp can be spun into viscose fabrics or made into microcrystalline cellulose (MCC) which is used as a binder, filler and emulsifier in a range of foods and pharmaceuticals.*

**6%** Plantation area harvested annually. New trees are planted on the same land in the same year to replace them. *This is sustainable forestry.*

Know the difference between **deforestation and sustainable forestry**  
Deforestation is the clearing of forests, for agricultural, commercial, housing or firewood use without replanting.

**Recycled paper for printing or writing is not made in South Africa.** Reduce your carbon footprint by feeding your printers and copiers with locally-produced, virgin paper rather than imported recycled paper.



From the common cardboard box to luxury packaging, **paper protects things on their journey from A to B.**



**PAPER EVERYDAY, EVERYWHERE**  
Cereal boxes, milk cartons, labels and loo paper. Oh, and printing and writing paper too!

In **South Africa** we make newspaper, cereal boxes, egg trays and many types of paper packaging from recycled paper and cardboard.

**150,000** people<sup>3</sup> are employed because South Africa grows trees, makes paper products and recycles them.

<sup>3</sup> Statistics SA

Next time you shop, ask for a cardboard box for your groceries! Then recycle it.

Forgot your reusable bags? Ask for a box.

**Recycling makes a difference**

Recycling provides a sustainable income for tens of thousands of informal collectors and extends the lifespan of our landfills.

**3m<sup>3</sup>** Landfill space saved by recycling **one tonne of paper.**

**7 million in 6 years**

Tonnes of recyclable paper and cardboard kept out of our country's landfills and remade into new products.