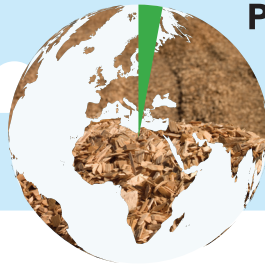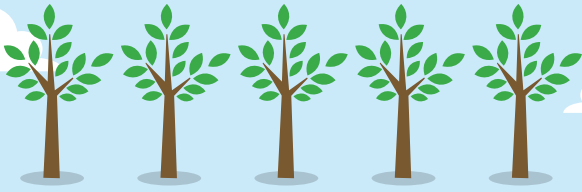Paper has a place in every part of our lives, serving some of our most basic needs. Not only is it produced from a *renewable* resource – farmed trees, it's also *recyclable* and remarkably versatile.

## Paper and planted trees

Timber plantations only **represent 7% of the planet's forest area** but provide about **50% of wood for industrial purposes**[2] – from aviation to textiles, from paper to pharmaceuticals, from furniture to personal hygiene.

[2] Food and Agricultural Organisation of the United Nations

# 840 million trees

planted over 693,000 hectares[1] in South Africa for papermaking. *Particular species of trees are sustainably farmed, providing employment in rural communities.*

[1] Forestry SA

## 6%

**Plantation area harvested annually.** New trees are planted on the same land in the same year to replace them. *This is sustainable forestry.*

Know the difference between **deforestation** and **sustainable forestry**

Deforestation is the clearing of forests, for agricultural, commercial, housing or firewood use without replanting.

**Recycled paper for printing or writing is not made in South Africa.** Reduce your carbon footprint by feeding your printers and copiers with locally–produced, virgin paper rather than imported recycled paper.

**Local is lekker.**

From the common cardboard box to luxury packaging, **paper protects things on their journey from A to B.**

# PAPER EVERYDAY, EVERYWHERE

Cereal boxes, milk cartons, labels and loo paper. Oh, and printing and writing paper too!

**In South Africa** we make newspaper, cereal boxes, egg trays and many types of paper packaging from recycled paper and cardboard.

# 150,000

people[3] are employed because South Africa grows trees, makes paper products and recycles them.

[3] Statistics SA

Next time you shop, ask for a cardboard box for your groceries! Then recycle it.

Forgot your reusable bags? **Ask for a box.**

## Recycling makes a difference

Recycling provides a sustainable income for tens of thousands of informal collectors and extends the lifespan of our landfills.

# 3m$^3$

Landfill space saved by recycling **one tonne of paper.**

Recycled paper

## 7 million in 6 years

Tonnes of recyclable paper and cardboard kept out of our country's landfills and remade into new products.